



9 Strategies to Modernize Your Energy Procurement

How new digital tools and
platforms are transforming the
way businesses buy energy

The modern way to buy energy for your business

If you buy energy/electricity for your business, you know the game has changed. What was once broker-driven and opaque is now moving toward smarter, digital-first solutions.

In 2025, energy buyers have more power - but only if they know how to use it. With volatile markets, complex contracts, and hidden fees, the right strategy and tools are essential.

This guide outlines 9 essential principles for buying electricity in today's market - helping you make smarter, more strategic decisions, whether you're renewing a contract or buying for the first time.

Let's dive in.

9 principles that drive smarter energy decisions

- (1) When you buy matters, strike at the right time
- (2) Crisp execution is key, speed wins
- (3) Contract length, flexibility vs. certainty
- (4) Clarity matters, check pass-through costs
- (5) Custom quotes, better rates
- (6) When suppliers compete, your business wins
- (7) Vet the supplier, not just the price
- (8) Understand fees, brokers do not work for free
- (9) Focus on total cost, not just the rate

When you buy matters, strike at the right time

Energy markets fluctuate daily, and electricity prices can swing dramatically based on weather, demand, generation mix, and regulatory changes.

Locking in a rate when the market dips can save your business thousands over the life of a contract. Give yourself 6-12 months of runway before renewal so you can take advantage of dips instead of chasing deadlines.

Timing your electricity purchase is one of the most powerful tools you have to control costs.

■ What's new in 2025?

More services now offer smart alerts and watchlists that notify you the moment electricity prices hit your target - so you can act fast without watching spreadsheets or guessing when to buy.

Crisp execution is key, speed wins

A great price means nothing if you're too slow to act.

Energy markets move fast - and so should you. Automated quotes, live pricing, and instant e-signatures help you lock in savings before they vanish.

Make sure your internal workflows keep pace too. Streamlining approvals can turn legal and finance sign-off from days into hours - so you don't miss the moment.

■ What's new in 2025?

Say goodbye to lengthy RFPs. New digital tools deliver real-time quotes with automated refreshes - giving your business instant access to the most competitive rates available.

Contract length flexibility vs. certainty

Shorter terms

(6–12 months) give you flexibility but leave you exposed to market volatility.

Longer terms

(24–60 months) lock in pricing and offer more budget certainty.

The best fit depends on your business needs:

- Market trends – Are prices rising or falling?
- Budget priorities – Price stability or room to pivot?
- Operations – Usage or footprint expected to shift?

■ **What's new in 2025?**

New digital platforms like Arise Energy let you compare suppliers and contract terms side-by-side with live, all-in pricing - so you can choose the best electricity deal with full transparency and zero guesswork.

Clarity matters, check pass-through costs

Some suppliers pass through extra costs. As market volatility rises, this has become more common and can lead to additional charges.

Before you sign, ask:

- ▶ Are transmission and capacity fully included?
- ▶ Can costs change mid-contract?
- ▶ Are there “price adjust” or ancillary charges?

■ What's new in 2025?

Modern platforms give you the full picture: side-by-side quotes and line-item cost breakdowns for transparent, data-driven decisions.

Custom quotes, better rates

If your business uses enough energy, suppliers will create a custom quote tailored to your usage, risk profile, and contract preferences.

These quotes are often more competitive than off-the-shelf rates - and give you more control over terms.

When available, custom pricing is almost always the smarter choice.

■ What's new in 2025?

Arise Energy is the first and only digital marketplace to deliver custom, real-time quotes with automated refreshes - empowering your business to act quickly and secure the most competitive deals.



When suppliers compete, **your business wins**

Getting the best energy deal isn't just about timing - it's about creating competition. The more qualified suppliers you invite to bid, the more pressure there is for each to sharpen their pricing and offer better terms to win your business.

Traditional broker models limit visibility.

Traditional brokers often present limited, handpicked offers - shaped by their relationships or incentives - leaving you without full visibility into the market or the best available deals.

What's new in 2025?

New platforms let you launch your own competitive bidding event with one click - inviting dozens of vetted suppliers to compete for your business instantly, with full visibility into pricing, terms, and fees.

Vet the supplier, not just the price

A bargain rate from a less reputable supplier can cost you later.

Before signing, vet the supplier's:

- ▶ Credit strength
- ▶ Service history
- ▶ Billing accuracy
- ▶ Customer support

Check independent credit ratings or parent-company guarantees, and talk to current customers to gauge responsiveness.

■ What's new in 2025?

At Arise Energy, we only work with trusted, reputable suppliers - giving you confidence that your contract is secure and your supplier is dependable.

Understand fees, brokers do not work for free

Broker, consultant, or third-party fees can quietly inflate your energy costs.

Traditional brokers often embed 3–5% into your electricity rate - without breaking it out.

Watch for vague “consulting” or “admin” fees, and ask if markups apply to just the energy - or to taxes and passthrough charges too.

Hidden fees add up fast.

■ What’s new in 2025?

Digital platforms make pricing more transparent by separating service fees from supplier rates - and their scale helps reduce those fees to 1–1.5%.

Focus on total cost, not just the rate

Hidden fees, poor timing, and lack of support can drive up what you actually pay. Look beyond the rate - total cost is what really matters.

Before you sign, ask:

- ▶ Are there hidden fees or markups?
- ▶ Do tools and alerts help you track the market?
- ▶ Will you get timing guidance and renewal support?
- ▶ How responsive is customer service?

■ What's new in 2025?

Smart energy buyers need more than a price.

Arise Energy delivers the tools, insights, and data-backed recommendations to help you choose the best plan - quickly, clearly, and with expert support whenever you need it.

Modernize the way you buy electricity

In 2025, energy buying is no longer slow, opaque, or broker-controlled. Digital platforms have changed the game - giving you direct access to real-time pricing, transparent comparisons, and custom quotes.

Smart buyers are doing more than chasing the lowest rate. They're using modern tools to lock in value, move quickly, and choose with confidence. It's about clarity, control, and better long-term outcomes.

The energy industry is changing fast.

Don't get left in the dark.

About Arise Energy

Arise Energy's breakthrough technology delivers real-time, custom electricity quotes based on your business's unique needs - so you always have the best rates at your fingertips.

- Direct access to top suppliers without RFPs
- Compare daily, automated electricity quotes
- Data-backed insights & recommendations
- Expert support whenever you need it

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